Letter from the President & CEO

The late Minnesota author Paul Gruchow wrote, “A place is not a thing, it is a relationship.”

This most certainly describes the American Swedish Institute that I know and love, a place which nurtures not only familiar local relationships, but those that stretch across the Atlantic and around the world.

Our long relationship with Sweden’s royal court (dating to our founding in 1929) was vibrantly highlighted when Their Majesties King Carl XVI Gustaf and Queen Silvia of Sweden dedicated our new campus. Fresh perspectives on global health were examined in a two-day symposium in Larson Hall by leading researchers from Minnesota and Sweden’s Karolinska Institute. We paired eleven contemporary Swedish glassmakers with Minnesota glass artists in an exhibit that shattered our preconceptions of this art form. Consuls from Sweden’s thirty Honorary Consulates in the United States came to our campus for their annual gathering hosted by Amb. Jonas Hafström. Robert Bly read poetry during a touching evening in honor of the award of the Nobel Prize in Literature to his good friend, Tomas Tranströmer, and the release of a new book of their correspondence.

We now look forward to our 85th anniversary year, as we expect to gather together more people than ever before for important conversations . . . about their past and future, about their community and the world beyond, about their heritage and other cultures.

Thank you for your support and for making possible all that happens at the American Swedish Institute.

Bruce Karstadt
President & CEO

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Communications & Marketing Manager
Nina Clark*
Director of Exhibits & Programs
Denise Karney
Facilities Manager
Bruce Karstadt
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Director of Business Enterprises
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Director of Development & Membership

*Indicates employment for part of fiscal years.

Cover photo: Fused glass created by students in ASI’s new studio arts classroom as part of an ASI Slöjd Workshop.
Letter from the Board Chair

“We have experienced a benchmark year in the history of the American Swedish Institute.”

On behalf of the Board of Trustees, I am honored to say to each of you, “Thank you for the honor of serving the member community of the American Swedish Institute.” It has been an amazing time to work with extraordinary people.

We have experienced a benchmark year in the history of the American Swedish Institute. After a decade of planning and preparation, we moved into the impressive new welcome center for the historic Turnblad Mansion. The Nelson Cultural Center is abuzz with conversation from young and old, life-long and new friends, community leaders and local residents. The past year was our busiest yet with nearly 100,000 people participating in a program, class, museum visit or club meeting at ASI.

We were given a legacy gift in the Turnblad Mansion. Now finally, with the help of many, we have been able to set this jewel in its appropriately gorgeous setting. In the short history since the completion of our campus expansion, we have seen an explosion of interest from our community, from our members and their extended families, from contemporary Sweden and from our cousins throughout the Nordic regions. ASI is truly engaging locally and connecting globally.

At the Grand Opening Celebration in June 2012, Dr. Ford Bell, President of the American Alliance of Museums noted that “the American Swedish Institute is truly one of our country’s great museums.” I couldn’t agree more.

Thank you for being a part of this incredible organization.

Truett Lawson
Board Chair

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FY 2013 Highlights and Celebrations

This report shares programmatic highlights from 2012 and an overview of the American Swedish Institute’s financial operations for FY 2013 (October 1, 2012 —September 30, 2013).

Royal Visit
Their Majesties the King and Queen of Sweden visited ASI on Saturday, October 6, 2012 to take part in a formal dedication ceremony for the Nelson Cultural Center as well as a Royal Visit Banquet.

Nelson Cultural Center
Grand Opening
In June 2012, nearly 10,000 people attended the Grand Opening Ceremony of the Carl and Leslie Nelson Cultural Center.

Heritage Celebrations
Cinnamonbun Day
Crayfish Party
Easter at the Castle
Fall Harvest Smörgåsbord
Frukost
Julpord
Julmarknad
Julglädje
Lucia in the Mansion
Lutfisk Dinner
Midsommar
Music in the Mansion
Nordic Christmas
Väffeldagen (Waffle Day)

Debut Programs
Cocktails at the Castle
A Night of Social Wonder
Artists-In-Residence
Theater in the Historic Turnblad Mansion Ballroom

ASI’s first Cocktails at the Castle event on April 30, 2012 celebrated the Swedish holiday of Valborgsmässoafton.
Special Guests from Sweden and the Nordic Region

King Carl XVI Gustaf and Queen Silvia of Sweden
H.E. Jonas Hafström. Ambassador of Sweden to the U.S.
2013 Conference of Sweden’s Honorary Consuls in the U.S., Bermuda and Puerto Rico
Kerstin Hagsgård, Curator, The Royal Collections, Stockholm
Maja Heuer, Curator, the Glass Factory, Boda
Helena Hernmarck, artist
Ingalena Klenell, artist
Ragnar Klenell, artist
Charlie Stern, artist
Fredrik Nielsen, artist
Dr. Harriet Wallberg-Henriksson and Dr. Hans Rosling,
Karolinska Institutet, Stockholm
Prof. Henrik Williams, Uppsala University
Birgitte Aarestrup, photographer
Ingemar Eliasson, Stockholm
Stina Fagertun, Tromsø, Norway

Awards
Spirit of Hospitality Award — Bloomington Convention and Visitors Bureau
2013 O.D. Gay Award— Meet Minneapolis
LEED GOLD Certification — United States Green Building Council
“Best Lunch In Minnesota 2013” — Minneapolis Star Tribune
2012 Best Practices Award — Association of Midwest Museums

Exhibiting Artists and Speakers
Birgitte Aarestrup
Michael Boyd
Eoin Breadon
Todd Cameron
Pritika Chowdhry
Spencer Cleland
Christopher Gray
Peter Hermansson
Helena Hernmarck
Laurie Jacobi
Annika Jarring
Åsa Jungnelius
Fred Kaemmer
Ingalena Klenell
Simon Klenell
Helena Kågebrand
Matilda Kästel
Ludvig Löfgren
Fredrik Nielsen
Karl-Magnus Nilsson
David Royce
Kurt Seaburg
Rick Schneider
Charles Stern

TOP TO BOTTOM: Celebrating the holiday season at ASI is a magical experience. ASI welcomed the 2013 Conference of Sweden’s Honorary Consuls in the U.S., Bermuda and Puerto Rico. Swedish glassmaker Fredrik Nielsen visited in July 2013 and shared the art and technique of Swedish glass making with ASI guests.
Opening the Doors To The Nelson Cultural Center

June 30, 2012 marked a major milestone in the history of ASI – the opening of the Carl and Leslie Nelson Cultural Center. Nearly 10,000 people attended the official Grand Opening celebration. Their Majesties King Carl XVI Gustaf and Queen Silvia of Sweden visited the American Swedish Institute in October 2012 for a Royal Dedication of the new building. In May 2013, the Nelson Cultural Center was awarded the LEED Gold certification from the U.S. Green Building Council, making the American Swedish Institute the first museum in Minnesota to earn this distinction for commitment to environmental sustainability. In concert with the Turnblad Mansion, the Nelson Cultural Center is quickly fulfilling its purpose as an expanded place to welcome and serve old and new friends from Minnesota, the Upper Midwest and around the world.

The opening of the Nelson Cultural Center allows ASI the opportunity to return 35% of the Mansion to the public including the salon, den, and four rooms of the historic kitchen suite. These spaces previously served as the ASI Museum Shop, collections storage and staff offices. Now they are open for all to enjoy. Be sure to explore these newly opened spaces on your next visit.
Amb. Hafström spoke at Nelson Cultural Center Grand Opening Celebration.

“The Nelson Cultural Center bridges the past and the present for Swedes who emigrated to America. The American Swedish Institute has been home away from home for the past 82 years. The new cultural center together with the renovations to the Turnblad Mansion strengthens the already vibrant relationship between Sweden and America and the important role played by the American Swedish Institute.”

— H.E. Jonas Hafström
Sweden’s Ambassador to the U.S.
This past year marked the busiest year in the American Swedish Institute’s 84-year history. The doors to the Nelson Cultural Center opened after several years of anticipation and planning. As the doors opened, so did the beginning of a new era at ASI, with all eyes in Minnesota and the region on ASI as one of the most impactful cultural centers in the state and the region. Nearly 100,000 people connected and engaged with ASI in 2013 by visiting the Turnblad Mansion and exhibits, participating in a class, lecture, food activity, club event or a special event celebrated at ASI. The stories of the Turnblad family, our beloved Castle, favorite Swedish traditions and contemporary Nordic arts are resonating within the community now more than ever.
<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
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<tbody>
<tr>
<td>92,093</td>
<td>Total People Connected and Engaged at ASI in FY 2013</td>
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<tr>
<td>54,071</td>
<td>Turnblad Mansion and Museum Admissions</td>
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<tr>
<td>19,000</td>
<td>Pieces in ASI Collections and Wallenberg Library and Archives</td>
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<tr>
<td>15,258</td>
<td>Volunteer Hours Donated</td>
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<tr>
<td>12,151</td>
<td>Adult Program Participants</td>
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<td>12,267</td>
<td>Rental Event Guests</td>
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<tr>
<td>9,500</td>
<td>People Attended NCC Grand Opening Ceremony</td>
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<td>7,886</td>
<td>Club &amp; Organization Visits</td>
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<td>4,700</td>
<td>Active Member Households</td>
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<td>4,374</td>
<td>Group Tour Participants</td>
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<tr>
<td>3,306</td>
<td>Youth &amp; Family Program Participants</td>
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<tr>
<td>292</td>
<td>Active Volunteers</td>
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<tr>
<td>96</td>
<td>Geothermal Wells on Site</td>
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<tr>
<td>30</td>
<td>Clubs &amp; Affiliate Organizations</td>
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<td>11</td>
<td>Kakelugnar (Swedish tile stoves) in Turnblad Mansion</td>
</tr>
<tr>
<td>2</td>
<td>Green Roofs On Nelson Cultural Center</td>
</tr>
<tr>
<td>1</td>
<td>Resident (Fiber Glass) Goat “Frejya”</td>
</tr>
</tbody>
</table>

TOP TO BOTTOM: ASI’s “goat” Frejya moved in with the opening of the NCC tending to the building’s two green roofs, part of ASI’s commitment to environmental sustainability. Visitors learn about ASI’s 96 geothermal wells on a new Experiential Tour.
Celebrating Heritage and Tradition

The American Swedish Institute celebrated Minnesota’s Swedish heritage and the contributions made by Swedish-Americans throughout FY 2013.

In June 2013, Midsommar returned to the American Swedish Institute for one of our largest celebrations yet. The family fun day was filled with fiddle-music, singing and dancing and of course, the raising of the Midsommar-pole for the first time on our expanded campus. The new ASI Courtyard has been called one of the most enchanting dining destinations in the Twin Cities and it provided a magical setting for the ASI Crayfish Party in August.

Winter continues to be the highlight of the year for families and visitors to create long lasting holiday memories and traditions with a visit to the beautiful Turnblad Mansion and ASI. In December 2012, more than 75 students participated in the American Swedish Institute’s Lucia Choir, bringing light and song to the very darkest days of the year. ASI’s Julmarknad offered a chance to visit a Swedish-inspired outdoor holiday market, featuring more than 20 local artisans and craftsmen.
“This incredible institution aids in our work in trying to partner with other immigrant communities and recognizing that the story of this building is not just about Swedish immigration, it’s about the American experience.”

— RT Rybak,
Former Mayor, Minneapolis
More than 30 clubs and affiliates connect through the American Swedish Institute. From the ASI Spelmanslag, to Svea Club and Punschklubben, ASI’s clubs and affiliates are keeping time-honored Swedish traditions of fiddle playing, choral music and of course, fika thriving in Minneapolis-St. Paul.

The American Swedish Institute continues its partnership with the Minneapolis Public Schools in the Phillips West and surrounding neighborhoods through innovative programming including StorySwap at Wellstone International High School. In 2012-2013, ASI made a direct connection with more than 500 students – sharing history and traditions with the next generation of community residents. At Andersen United and Bancroft Elementary Schools, ASI facilitates story-telling and introduces Sweden’s favorite red-headed heroine through the Pippi Project. Ongoing after-school programming at Barton Community School shares the Swedish tradition and philosophy of slöjd (handcraft) with a younger generation.

ASI’s StorySwap program connects ASI members with Wellstone High School students to share stories about immigration and family history.

The ASI Male Chorus provided wonderful music at the 2013 ASI Midsommar Celebration.
ABOVE: ASI’s 2013 Family Day was fun for grandparents, parents and kids alike. LEFT: Waiting to greet the King and Queen of Sweden at ASI. RIGHT: ASI’s Midsommar Celebration was a wonderful day honoring Swedish traditions and making new family memories.
Connecting A New Generation

ASI is introducing Swedish traditions to young people now more than ever. More than 3,300 children or young people participated in a youth and family program. Museum admission for children grew by 25% and youth under 18 accounted for 25% of Midsommar attendees in 2013. Svenska Skolan introduced more than 30 young students to Swedish language, craft and culture on Saturday mornings.

The new ASI Family Gallery on the third floor of the Turnblad Mansion offers an opportunity for young minds to explore ASI’s exhibits and Swedish culture in a space with activities tailored just for them. During Summer 2013, while parents explored the exhibit Pull, Twist, Blow — Transforming the Kingdom of Crystal, kids were able to imagine they were a Swedish glassmaker in Småland.

ASI’s På Gång teen group blends language and community service.

ASI's new Studio Arts Classroom is a modern, state-of-the-art space for kids and adults of all ages to create, design and have fun exploring crafts inspired by Swedish and Nordic traditions.
Exhibits

In Our Nature: The Tapestries of Helena Hernmarck
June 30–October 14, 2012

Treasured Threads: Nordic Lace

Swedish Handknits
August 4–October 12, 2012

A Nordic Christmas

8 Seasons in Sápmi, the Land of the Sámi People
January 26–May 26, 2013

The Spirit of Place: The Art of Kurt Seaberg and Family
January 26–March 3, 2013

#NameThisExhibit: 1,200 Birchwood Plaques
March 30–June 2, 2013

Pull Twist Blow — Transforming the Kingdom of Crystal
June 15–October 13, 2013

Dressing Swedish, Dressing Oromo
July 6–August 25, 2013

Nyckelharpa
September 14–October 13, 2013

TOP TO BOTTOM: As part of Pull, Twist Blow, Ingalena Klenell’s glass forest captivated audiences of all ages.

A Nordic Christmas shared holiday traditions of Sweden and her Nordic neighbors.

#NameThisExhibit: 1,200 Birchwood Plaques was a conversation starter at ASI’s first Cocktails at the Castle on April 30, 2013.

Theatre Coup d’Etat brought live theater to the Turnblad Mansion Ballroom with critically acclaimed productions of Hamlet and Ghosts.
Craft and the Performing Arts Thrive at ASI

The American Swedish Institute is proud to be a premier destination in Minnesota and the Upper Midwest that showcases the fine work of Swedish, Scandinavian, regional and local artists. In June 2012, ASI opened the Nelson Cultural Center with *In Our Nature: Tapestries of Helena Hernmarck*, a collection of nineteen large-scale tapestries by our era’s legendary trompe-l’oeil weaver, Helena Hernmarck. In June 2013, ASI highlighted the works of eleven individual Swedish glass artists in their response to changes in the Swedish glass market in: *Pull, Twist, Blow — Transforming the Kingdom of Crystal*. The show, curated by ASI, in partnership with the Glass Factory of Boda, Sweden, additionally featured the works of eight Minnesota glass artists.

In FY 2013, ASI expanded performing arts programming. The Turnblad Mansion Ballroom came alive before sold-out audiences as Theatre Coup d’Etat presented Shakespeare’s *Hamlet* in May and June 2013. Directors Peter Beard and James Napoleon Stone won the coveted Ivey Award for the production. Theatre Coup d’Etat returned to rave reviews for a staging of Henrik Ibsen’s classic play *Ghosts* in October 2013.

Artist Helena Hernmarck stands in front of her work with ASI visitors in Osher Gallery, June 2012.
### ASI Clubs
- ASI Cloudberries
- ASI Lilla Spelmanslag
- ASI Male Chorus
- ASI Male Chorus Auxiliary
- ASI Spelmanslag
- F.E.S.T (Friends Encouraging Scandinavian Traditions)
- Idun Guild
- Gustavus II Adolphus Society
- Minneapolis-Uppsala Friendship Committee
- Punschklubben
- Scandinavian Friends
- SHAA Guild (Swedish Hospital Alumni Association)
- Sons of Norway – Vonheim Lodge
- Svea Club
- Svenska Sällskapet
- Swedish Genealogical Society of Minnesota
- SWEA International Minnesota
- Twin Cities Dalaforeningen
- Twin Cities Nyckelharpa
- Twin Cities Swedish Folk Dancers
- Vasa Jr. Folk Dancers
- Vasa Order of America – Stenbock Lodge
- Vasa Order of America – Runeberg Lodge
- Vasa Order of America – John Morton Lodge
- Värmlandsförbundet
- Västergötland Society

### ASI Partner Organizations
- 89.3 The Current
- Ájtte, the Swedish Mountain and Sami Museum, Jokkmokk, Sweden
- Alliance Francaise
- American Association for Runic Studies
- American Craft Council
- American Swedish Historical Museum, Philadelphia
- Andersen United Elementary School
- Art Educators of Minnesota
- Bancroft Community School
- Carl Larsson-gården, Sundborn, Sweden
- Concordia Language Villages
- Dalarnas Museum, Falun, Sweden
- Danish American Center
- Danish Honorary Consulate, Minneapolis
- Ebenezer Society
- Erlander Home Museum, Rockford, IL
- Film Society of Minneapolis-St. Paul
- Finnish Honorary Consulate, Minneapolis
- FOCI Minnesota Center for Glass Arts
- Gammelgården, Scania
- German, Scandinavian and Dutch Studies
- Graywolf Press
- Grieg Society
- Gustavus Adolphus College
- Heavy Table
- Icelandic Honorary Consulate, Minneapolis
- Jokkmokk kommun, Sweden
- Kaleidoscope
- Meet Minneapolis
- Mindekirken, Norwegian Lutheran Memorial Church
- Minneapolis Institute of Arts
- Minneapolis Public Schools
- Minnesota Association of Museums
- Minnesota Historical Society
- Minnesota Kubb
- Minnesota Lace Society
- Multicultural Society, Tumba
- National Library of Sweden
- Nordic Heritage Museum, Seattle
- Nordic Lights Film Festival-Twin Cities

### ASI Affiliate Organizations
- Agassiz Swedish Heritage Society
- Bemidji Affiliate of ASI
- Dala Heritage Society of Mora
- Dalesburg Scandinavian Association
- Fox Valley Swedish Society
- Swedish Cultural Heritage Society Red River Valley
- Swedish Cultural Society of Duluth
- Three Crowns American-Swedish Association
- SCAND (Swedish Clubs Around North Dakota)

### ASI Partner Organizations
- Norrbotten County Administrative Board, Sweden
- Northern Spark
- Norway House
- Oromo Young Generation of Minnesota
- Phillips West Neighborhood Association
- PICA Head Start
- Postfuturistic Society, Göteborg, Sweden
- Royal Norwegian Honorary Consulate General, Minneapolis
- Rööyska Museum of Design and Decorative Arts, Göteborg, Sweden
- Sámi Duodji, Finland
- Sámi Siida of North America
- Sons of Norway
- Svensk Form (Swedish Society of Crafts and Design)
- Svensknarsdag
- Svensknarsdag Girls’ Choir
- Swedish American Chamber of Commerce
- Swedish American Museum, Chicago
- Swedish Arts Council, Sweden
- Swedish Council of America
- Swenson Swedish Immigration Research Center
- Textile Center of Minnesota
- The Glass Factory (Sweden)
- The Handmade Tile Association/Minnesota Tile Festival
- Theatre Coup d’Etat
- U.S. Green Building Council
- University of Minnesota
- University of Minnesota Press
- Uppsala kommun, Sweden
- Walker Art Center
- Weaver’s Guild of Minnesota
- Wellstone International High School
- Whittier Elementary IB PYP
- Yelp!
Thank You Volunteers!

From greeting first time visitors at the Welcome Desk, to sharing the stories of Turnblad Mansion, opening the treasures in the Wallenberg Library & Archives, and helping people find that perfect memento in the ASI Museum Shop, volunteers are the heart and soul of ASI. Thank you to the more than 300 dedicated individuals who gave the gift of time and service to ASI this year.

A special thank you to 2012 Volunteer of the Year JoAnn Thoreen and the other 43 people who volunteered more than 100 hours during 2012–2013. Our volunteers mean the world to our organization.

Geraldine Berg
Judi Blomberg
Elizabeth Bowman
Taylor Budde
Patricia Butler
Robert Calgren
Rod Chelberg
Maridee Debertin
Dorothy Delegard
Ruby Hanson
Donna Hill
Wilbur Hill
Nancy Hoekstra
Kirsten Ingerson
Jean Johnson
Ken Johnson
Lenna Johnson
Carolyn Klug
Paula Knutzen
Rianne Leaf
Jeff Lundgren
Barbara Lutz
Geneva MacMillan
Barb Nelson
Byron Nordstrom
Bev Norris
Cheryl Olson
Carl Pearson
Larry Peterson
Emily Raun-Petersen
Arlene Restad
Jacqueline Schmitt
Jeanne Sielaff-daum
Jerry Sjogren
Russ Susag
JoAnn Swanson
JoAnn Thoreen
Kathryn Vanney
Phyllis Waggoner
Marilyn Wahlstrom
Jennie Walker Koot
Harlan Widholm
Ginny Wilson

ASI Volunteer of the Year JoAnn Thoreen greets H.R.
King Carl XVI Gustaf of Sweden, October 2012.
Commitment to Our Collections

With the completion of the Nelson Cultural Center and the renovations to the Lower Level of the Turnblad Mansion, ASI’s artifact, art, photographic and archives collections have new storage spaces that allow ASI to organize and house these treasures according to professional standards. By the end of FY 2013, the majority of collections materials had been moved to their new storage areas. The museum staff and volunteers continue to work to organize and care for the collections which will greatly aid future exhibits. In November 2011, the Wallenberg Library and Archives opened a beautiful reading room with regular hours and a staff librarian/archivist to assist visitors and researchers.

Additionally, ASI was awarded an additional grant from the Minnesota Historical and Cultural Grants Program to catalog our archival material. A primary goal of the project was to make the library and archives collections more accessible to the public; this was accomplished by creating an on-line catalog that has thousands of searchable items. Work continues on the multiyear digitization project to make American Swedish language newspapers available on-line. This includes all extant issues of Svenska Amerikanska Posten. This important project is conducted in partnership with the Swenson Swedish Immigration Research Center, the National Library of Sweden and the Minnesota Historical Society. ASI would like to thank the many individuals who have donated items or have given funding to purchase items to the collections. It is through these gifts that we can create meaningful and memorable experiences for all ASI members and visitors.

ASI’s extensive collection of Swedish Art Glass includes a Bertil Vallien Glass Boat which was exhibited as part of Pull, Twist, Blow — Transforming the Kingdom of Crystal.

Their Majesties the King and Queen of Sweden visited the Wallenberg Library and Archives, October 2012.
Cultural Enterprises

FIKA Named “Best Lunch In Minnesota”

ASI’s café went from concept to “Best Lunch in Minnesota” in just one year. The Minneapolis Star Tribune awarded FIKA the distinction in 2013, calling the café “just about perfect in every way.” In addition to lunch, FIKA serves strong coffee and light breakfast six days a week. The café is a popular mid-week dinner destination with happy hour specials and full menu offerings until 8 p.m. on Wednesdays as part of “After Work Wednesday,” a take on a Swedish happy hour.

ASI has become a sought-after venue for weddings, birthdays and corporate events. In August 2013, ASI launched a new partnership with Culinaire International to manage FIKA and growing rentals operations. This partnership allows ASI to best meet the growing demands of our expanded facilities and offer our own in-house catering services, Slate & Stone Catering. ASI continues to prioritize ASI clubs and organizations, heritage and exhibit programming in booking spaces and events at the Turnblad Mansion and Nelson Cultural Center.

ASI Museum Shop Blooms In New Space

The ASI Museum Shop benefited from moving into the new space in the Nelson Cultural Center and continues to be the first and last stop for many museum visitors. FY 2013 also marked the first Christmas pop-up Jul Shop in Osher Gallery. In FY 2013, the ASI Museum Shop and its online store www.ShopSwedish.com sold 64,000 items generating more than $700,000 in revenue to support heritage programming and events at ASI.

The most popular sales category were kitchen items accounting for 17% of total sales, kitchen utensils leading the category. Books are still a big seller at 14% of total sales. Nordic mystery authors are very popular as well as the wide selection of Nordic cookbooks.
“The American Swedish Institute is a community institution dedicated to playing its part in the creation of an informed and literate citizenry...It is a portal allowing us to look back and to understand and to know those who came from far away to build a city, and a state, that today is known and widely admired around the world for its commitment to arts and culture, and for a telling commitment to welcoming those from other places and other cultures. In other words, the American Swedish Institute is one of America’s great museums.”

— Dr. Ford Bell
President, American Alliance of Museums
Thank You Donors and Members!

ASI is grateful for the loyal support of 4,700 member households and the generosity of hundreds of donors who make gifts above and beyond their memberships, totaling more than $1.8 million for general operations and an additional $2.9 million for capital projects and endowment.

Together we are celebrating heritage and connecting to contemporary Sweden. Your gifts help care for the historic Turnblad mansion, present exhibits and programs that educate, engage and inspire, and help us serve ASI’s neighbors who share the immigrant experience. Thank you for making our mission come to life!

ASI’s activities are also made possible by the voters of Minnesota through a Minnesota State Arts Board Operating Support grant, thanks to a legislative appropriation from the arts and cultural heritage fund, and a grant from the Wells Fargo Foundation Minnesota.
Campaign Donors ($1,000+)

ASI is forever grateful for the more than 400 donors whose gifts to the Linking Generations, Linking Communities Campaign total more than $30 million since the beginning of the campus expansion project in 2001. Together we celebrate a vibrant new life for ASI and the community we serve. The following people and organizations have generously contributed $1,000 or more to the campaign.

Adolfson & Peterson Inc.
Carl and June Ahlgren
Christine Albertsson and Todd Hansen
Andersen Foundation
Brian Anderson and Kariann Shannon-Anderson
Diane E. Anderson
Elmer and Eleanor Anderson Foundation
Katherine B. Andersen Fund of the Saint Paul Foundation
Lee and Penny Anderson
Rev. Rodney and Julane Anderson
Roy and Shirley Anderson
Wendell Anderson
Westen H. Anderson
Anne Ray Charitable Trust
Peter and Sally Anson
Alfhield Armstrong
Estate of Alfhield Armstrong
Margrét and Orn Arnar
Carole and Darlene Arwidson
ASI Male Chorus
ASI Male Chorus Auxiliary
ASI Spelmanslag
Donald and Clara Asp
Barbro Osher Pro Suecia Foundation
Beijer Foundation
Carlina Bengtsson
Donald E. Benson
Kenneth G. and Lorraine Benson
Audrey Berglund
Berglund Family Foundation
Bergren Family Foundation
Kerstin Berndt
Martin Bertilsson and Karin Holt
William and Margareta Beyer
Alexandra Bjorklund
Glen and Elaine Brolander
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Barbara Brunzell and Michael Looney
Richard and Joan Brust
Barbara and Rod Burwell
Anders Carlson and Chris Jozwiak
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Erik and Carol Erling
Ron and Marcia Everson
Debra Forsberg
Dale Forsberg
David and Carol Forsberg
Elaine Forsberg
Grace Foster

Katie and Rick Fournier
Philip Friedlund and Lisa Isenberg
Aisha and Steven Friswold
Barbara and Skip Gage
Neal Gault
Allen and Shirley Gerdin
Marvin and Barbara Granath
John and Shari Grandstrand
Joan Growe and Tom Moore
Charles and Laurie Gustafson
Judy and Charles Gustafson
Gustavus Adolphus College
His Majesty Carl XVI Gustaf
Karen and Scott Harder
Nils Hasselmo
Lorraine Hasselquist
Priscilla Hawkinson
Carol Heed Sather
Mark and Jacqueline Hegman
Heimbold Foundation
Helena Hernmarck and Niels Diffrient
Tony and Diane Hofstede
Joe Hognander
Ron Hovda
Carole Isberg Yetzer and Vernon Yetzer
Aref and Barbara Jabr
Cliff Jensen
David C. Johnson
Dennis and Carol Johnson
Eugene and Barbara Johnson
Eva D. Johnson
Frank and Peggy Johnson
Gary Johnson and Joan Hershbell
George and Emily Johnson
Kent and Birgit Johnson
Maurice and Muriel Johnson
Nancy Johnson and Paul Anton
Paul and Elizabeth Johnson
ASI visitors congregate in the Nelson Cultural Center.
Annual Fund

ASI thanks donors whose annual gifts help care for the Turnblad Mansion, ASI collections, library and archives, help present exhibits, heritage experiences, language and craft classes, and contemporary Nordic programming. The following list recognizes donors who contributed $100 or more during FY 2013 (Oct. 1, 2012 — Sept. 30, 2013). We are grateful for all gifts received in support of our mission!

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Annual Fund gifts help preserve the historic Turnblad Mansion and present exhibits and programs.
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Heritage Society Members have made a gift to the American Swedish Institute’s bright future, ensuring that all we offer can be enjoyed by many generations to come. Gifts include naming the American Swedish Institute as a beneficiary in estate plans and/or a gift of $3,000 or more to the Heritage Endowment Fund. Thank you!

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The ASI Spelmanslag performed at ASI Midsommar Celebration in 2013.

Gifts made by Heritage Society members ensure ASI will be able to share Swedish traditions with many generations to come.
Life Members have made a membership commitment for life and given a gift that symbolizes their gratitude for the American Swedish Institute and supports our exhibits, programming, neighborhood outreach and care of the Turnblad Mansion and its collections. Thank you!
Sources of Funds and Expenditures for General Operations and Capital Projects
FY 2013*

Sources of Funds for FY 2013

Operations
- Donations & Grants: $1,571,900
- Memberships: $280,400
- Admissions: $313,900
- Programs, classes & events: $234,400
- Cultural Enterprises, net of revenue: $140,700
- Endowment support: $140,000
- Other: $76,100

Total Sources of Funds for Operations: $2,757,400

Capital Projects & Endowments
- Donations for Capital Projects: $2,669,500
- Endowment contributions: $316,800

Total Sources of Funds for Capital Projects & Endowments: $2,986,300

Expenditures for FY 2013

Operations
- Museum, programs & operational support: $2,596,800
- Working capital reserve: $100,000

Total Operations Expenditures: $2,696,800

Capital Projects
- Capital expenditures: $316,200
- Capital debt reduction & interest: $878,500
- Capital debt reduction recorded after year end: $2,000,000

Total Capital Project Expenditures: $3,194,700

*For the period October 1, 2012 — September 30, 2013. The above financial information is for general operations only and is not presented in accordance with Generally Accepted Accounting Principals. For audited financial statements, see ASImn.org.
Mission
The American Swedish Institute is a gathering place for all people to share experiences around themes of culture, migration, the environment and the arts, informed by enduring links to Sweden.